

Message Text

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PAGE 01 SAO PA 02136 141310Z

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ACTION ARA-10

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R 141200Z SEP 76
FM AMCONSUL SAO PAULO
TO USDOC WASHDC
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
SECSTATE WASHDC 7190

UNCLAS SAO PAULO 2136

E.O. 11652: N/A

TAGS: BBSR, BR

SUBJECT: GLOBAL MARKET RESEARCH (GMR) MULTI-STUDY CONTRACTS FOR FY 77

REF: USDOC 14462

1. ADELA - ADMINISTRACAO E SERVICOS LTDA. SUBMITTED BID FOR MULTI-STUDY CONTRACT ON FRIDAY, SEPTEMBER 10. ADELA WAS PLEASED TO LEARN OF DEPARTMENT'S ACCEPTANCE OF ADELA'S SUGGESTION TO BID IN U.S. DOLLARS.

2. SUMMARY OF BID PRICE PROPOSAL AND NUMBER OF INTERVIEWS AS FOLLOWS:

A) ELECTRONICS INDUSTRY PRODUCTION AND TEST EQUIPMENT/ELECTRONIC COMPONENTS (75 INTERVIEWS)	US\$14,900.00
B) PROCESS CONTROL INSTRUMENTATION (43)	8,150.00
C) FOOD PROCESSING AND PACKAGING EQUIPMENT (50)	8,900.00
D) METALWORKING AND FINISHING EQUIPMENT (55)	9,100.00
TOTAL:	41,050.00

3. POST BELIEVES THAT ONLY COMBINED ELECTRONIC PROJECT PROVIDED COST REDUCTION. HIGH COST OF OTHER PROJECTS RESULT OF LARGE NUMBER
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OF SCHEDULED INTERVIEWS PROPOSED BY ADELA TO COMPLY WITH DEPART-

MENT'S QUALITY STANDARDS. DUE TO DIVERSE NATURE OF FOOD PROCESSING AND METALWORKING INDUSTRIES IN BRAZIL, POST HESITATES TO RECOMMEND CUTTING NUMBER OF INTERVIEWS.

4. SHOULD DEPARTMENT DECIDE TO ACCEPT ADELA BID, POST HOPES THAT NEW GMR SPECIFICATIONS READY BEFORE SIGNING OF CONTRACT.

5. 3 COPIES OF BID PROPOSAL BEING AIRMAILED.
CHAPIN

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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